

# Casino Night Gala

2025 BEF GALA

## SPONSORSHIP OPPORTUNITIES

You are invited to consider a sponsorship package to support the Brookfield Education Foundation. As a non-profit organization, we rely upon the generosity of individuals and organizations in our community to financially contribute to our mission. Without these contributions, we cannot do the great work we do to support innovative educational opportunities for the entire Brookfield community. Thank you for considering a sponsorship. Please contact us at [brookfieldeducationfoundation@gmail.com](mailto:brookfieldeducationfoundation@gmail.com) with any questions and to discuss the right sponsorship for you.

### Sponsorship Packages Available (see both sides)



#### SIGNATURE EVENT SPONSOR

\$5,000

Each year there is one opening for the Signature Event Sponsor. This opportunity offers the greatest visibility for the sponsoring organization. Their logo is featured on all BEF Gala marketing materials in advance of the event and at the event. They are also featured on the BEF website, social media channel(s), and newsletter, and they are verbally recognized at the gala. This sponsorship level includes a VIP table for 8 at the gala. A special thank you package is provided to the Signature Sponsor at the gala.



#### GOLD SPONSOR

\$1,000

Companies love the Gold-level sponsorship since it provides high visibility for their company at a lower price-point than the Signature level. Additionally, there is no limit to the number of Gold sponsorships available. Each Gold sponsor will receive the same degree of company visibility, including their names and logos being featured on the BEF website, social media channel(s), and newsletter. Their logos will be on display, and they will be verbally recognized at the gala. This sponsorship level includes 2 tickets to the gala.



#### BRONZE SPONSOR

\$250

The Bronze-level sponsorship is a wonderful way to support the BEF. There is no limit to the number of Bronze sponsorships available. Each Bronze sponsor will be recognized with their names being featured on the BEF website, social media channel(s), and newsletter. In addition, all Bronze-level sponsors will be recognized by their name displayed on the sponsor listing at the gala.



#### ENTERTAINMENT SPONSOR

\$750

The Entertainment sponsor has the unique privilege of having their logo displayed on glow sticks given to all guests at the gala. These have been a fun addition to the gala in recent years! There is only one opportunity for an Entertainment sponsor. The Entertainment sponsor will be recognized on the BEF website, social media channel(s), and newsletter, in addition to being verbally recognized at the gala.

Sponsorships go quickly, so please reach out to us to secure the opportunity that is right for you!

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## SPONSORSHIP OPPORTUNITIES



### COCKTAIL HOUR SPONSOR

\$500

Support the BEF with this sponsorship level that includes your name/logo printed on the cocktail napkins at the event. Everyone with a drink in their hand will see your logo! Your company will also be recognized on the BEF website, social media channel(s), and newsletter. Only one Cocktail Hour sponsorship is available.



### WINE BOTTLE SPONSOR

\$350

Imagine your logo on the wine bottles at each table at the gala! This sponsorship package includes your logo displayed on one wine bottle per table in the dining room, recognition on the BEF website, social media channel(s), and newsletter. Up to two Wine Bottle sponsorships are available.

### Unique Casino Night Opportunities

The 2025 BEF Gala casino theme offers unique sponsorship opportunities for companies to enjoy new ways of promotion.



### GAME TABLE SPONSOR

\$1,000

At the BEF Gala, the casino night will include game tables for Poker, Blackjack, Craps, and Roulette. Pick a table to sponsor! Your sponsorship will include your company name/logo prominently displayed at the game table, as well as featured on the BEF website, social media channel(s), and newsletter. In addition, all Game Table sponsors will be verbally recognized at the gala. There are 6 available Game Table sponsorships available.



### PLAYING CARDS SPONSOR

\$750

You can't have a casino night without playing cards. Imagine your logo on the decks of cards! The Playing Cards sponsor (only one available) will receive their own branded deck of playing cards to take home, and everyone at the gala will see your logo as they play card games. Your company will be featured on the BEF website, social media channel(s), and newsletter, and your company will be verbally recognized at the event.



### PLAY MONEY SPONSOR

\$500

How about putting your logo on play money to be used at the casino night? Since this is a fundraising event for a non-profit organization, guests will be given play money to use for casino games. Every guest will receive three \$100 bills of play money when they arrive. Your sponsorship puts your logo on one of those three bills that every guest will be holding in their hands! Your company will be featured on the BEF website, social media channel(s), and newsletter, and your company will be verbally recognized at the event.



[www.brookfielddeducationfoundation.org](http://www.brookfielddeducationfoundation.org)  
[brookfielddeducationfoundation@gmail.com](mailto:brookfielddeducationfoundation@gmail.com)